GROWING UP, GROWING OLDER
WORKING TOGETHER FOR BETTER COMMUNITIES

2013 ANNUAL CONFERENCE
OCTOBER 16–18, 2013

KANSAS CITY, MO
INTERCONTINENTAL
KANSAS CITY AT THE PLAZA
When it comes to meeting destinations, you’ve got the usual suspects — Orlando, Las Vegas, Washington, DC, Chicago, and San Diego. Then you’ve got cities, just off the beaten path, that offer a unique blend of history, culture, and entertainment. Kansas City, Missouri, the site of GIA’s 2013 Annual Conference, falls into this latter category. This thriving metropolis began as a frontier outpost where fur traders, pioneers, and Native Americans mingled. Today, with nearly two million residents spread across the greater metropolitan area, the city enjoys a similar hustle and bustle without ever compromising its small-town charm or its eclectic cultural sensibilities. Kansas City boasts more than 200 fountains, world-class museums, the sounds of live jazz, spectacular vistas of the Missouri and Kansas Rivers, and, of course, some of the best barbecue in the country.

Kansas City is special for another reason. As one of GIA’s Community AGEnda grantees, Kansas City received $150,000 to assess the needs of their fast-growing older population and address them with innovative programming that will ultimately benefit residents of all ages. The award went to Mid-America Regional Council (MARC), which secured $50,000 in matching funding through a grant from the W J Brace Charitable Trust, Bank of America, Trustee. MARC has used the grant to assess and improve older-adult transportation and mobility options in the Greater Kansas City area. It also launched a two-pronged public awareness campaign to increase support for caregivers and to tap the expertise of older adults as community resources. They have been actively working with the region’s First Suburbs Coalition to examine needs and plans for making surrounding areas more age-friendly.

Coming together in Kansas City allows us to celebrate all of this great work. It also allows us to discuss what we’ve learned, and to anticipate what may lay ahead, both for age-friendly community development and for other issues at the heart of healthy aging. Our aging society affects families, schools, parks, housing, employment, health care, businesses, social service organizations, and GIA remains steadfast in our commitment to help you find opportunities to design funding strategies that reflect this transformational trend, whether you are working to revitalize neighborhoods; promote education; support children, youth, and families; or address health concerns.

The theme of the 2013 conference — Growing Up, Growing Older: Working Together for Better Communities — reflects all of these ideas, and I invite you to join us in the “Heart of the America” to learn from and network with a cadre of experts, funders, thought leaders, and colleagues in aging philanthropy. We’ve put together another exhilarating agenda with some truly unique activities, including off-site visits to learn about innovative aging programs, which we haven’t done since 2007. We’re also introducing a novel presentation format known as “PechaKucha.” I won’t reveal what that is just now, but I think you’ll enjoy the experience.

So take a tour of the program agenda, review the conference logistics and, when you’re ready, register for what will surely be one of our best events in years. I look forward to seeing you in Kansas City.

Sincerely,

Christopher A. Langston, PhD
Board Chair, Grantmakers In Aging
Program Director, The John A. Hartford Foundation, NY
Grantmakers In Aging (GIA) is an inclusive and responsive membership organization that is a national catalyst for philanthropy, with a common dedication to improving the experience of aging. GIA members have a shared recognition that a society that is better for older adults is a society that is better for people of all ages. GIA's membership includes leading staff and trustees of private, family, community, public, operating, and corporate foundations that are involved directly or indirectly with philanthropy and aging. It also includes corporate giving programs, private and public charities, social venture capital groups, individual philanthropists, and bank trust departments or trust companies that administer charitable trusts or foundations making grants for charitable purposes. For more information about benefits of membership, please contact the GIA office or visit www.GIAging.org.

Use the Conference Registration Form, at the back of this program, to join GIA now and receive a reduced conference rate!

**BOARD OF DIRECTORS**

Christopher A. Langston, PhD (Chair)
The John A. Hartford Foundation, NY

Peter N. Wood, MPA (Vice Chair)
Health Foundation of South Florida, FL

Julio A. Urbina, PhD, MPH (Secretary)
The Fan Fox and Leslie R. Samuels Foundation, NY

René W. Seidel, Dipl. Soz. Paed. (FH) (Treasurer)
The SCAN Foundation, CA

Melinda Conway Callahan
Crittenton Hospital Medical Center Foundation, MI

Pauline Daniels, MPH
Kaiser Foundation Hospitals, CA

Jeffrey S. Kim, JD
The California Wellness Foundation, CA

Mary Ellen Kullman, MPH
Archstone Foundation, CA

Sandra Nathan
Marin Community Foundation, CA

Mary O’Donnell, MA
The Retirement Research Foundation, IL

Clarence Pearson, MPH
American Federation for Aging Research, NY

Wendy Yallowitz, MSW
Robert Wood Johnson Foundation, NJ

**CONFERENCE SPONSORS**

We gratefully acknowledge the financial support of generous foundations that sponsor this conference:

AARP Foundation
Archstone Foundation
The Atlantic Philanthropies
W J Brace Charitable Trust
The California Endowment
California HealthCare Foundation
The California Wellness Foundation
Cambia Health Foundation
Clay County Senior Services
The Commonwealth Fund
Dunn Family Foundation
The Eisner Foundation
FJC, A Foundation of Philanthropic Funds
Greater Kansas City Community Foundation
Hallmark Cards, Inc.
Health Care Foundation of Greater Kansas City
Jewish Heritage Foundation of greater Kansas City
Kaiser Foundation Hospitals
John Knox Village Foundation
Mather LifeWays
The McGregor Foundation
Menorah Legacy Foundation
Mr. Goodcents Foundation
George H. Nettleton Home, Inc.
Research to Prevent Blindness
The Retirement Research Foundation
Saint Luke’s Foundation
The Sosland Foundation
Sprint Foundation
Truman Heartland Community Foundation
United Way of Greater Kansas City
Each day during the next 20 years, we will welcome 10,000 people into the ranks of Americans 65+. It is an increasingly diverse group in terms of wealth and poverty, race, ethnicity, and sexual orientation. Our country is only just now beginning to prepare for a demographic reality long in the making. There are challenges and there are opportunities, starting with the older adults’ enormous but largely untapped energy and productivity. Communities must find, and nonprofits and funders must nurture and support, innovative ways to allow these burgeoning elders to continue to contribute as they age, not just for themselves, but for the benefit of others — their younger neighbors, children, and grandchildren. Broadly speaking, this is what it means to build an “age-friendly” community.

This brand of community development takes many forms. Often, it improves physical environments: safe outdoor spaces, accessible public transportation, and affordable, well-designed housing. But a true age-friendly community also includes an enhanced network of health and long-term care services, better economic security, work and civic engagement options, support for caregivers, and improved social services. All of these efforts are geared to supporting stable families, keeping older adults engaged and contributing, and helping communities work better for people of all ages. And all offer excellent opportunities for grantmakers to make needed and timely contributions in a huge range of fields, whether you presently focus on aging issues or not.

Join us in Kansas City for the 2013 Grantmakers In Aging Annual Conference for a wealth of presentations, working sessions, and intensive networking that will help you learn more about how funders can accelerate our country’s and our communities’ efforts to become great places to grow up and grow old.
The GIA Annual Conference brings funders and leaders in the field together to assess trends, challenges, and solutions related to aging and philanthropy. Whether you are new to the field of aging and philanthropy or are an experienced grantmaker, this conference offers key benefits for you:

- Capture the knowledge of thought leaders in aging, colleagues, and keynoters
- Grasp the impact of policy change and shifting demographics
- Take advantage of breakthrough programs and replicate their successes
- Hold onto lasting relationships that sustain you — GIA provides your personal connection in aging philanthropy

**ANNUAL CONFERENCE PLANNING COMMITTEES**

The following have contributed significant portions of their time and talent to make this conference possible:

**HONORARY CONFERENCE CHAIR**

B. Spencer Heddens  
Kansas City Region-Bank of America, MO

**PROGRAM COMMITTEE CO-CHAIRS**

Andres M. Dominguez  
Health Care Foundation of Greater Kansas City, MO

Wendy Yallowitz, MSW  
Robert Wood Johnson Foundation, NJ

**PROGRAM COMMITTEE MEMBERS**

Gillian Francis  
Isaac H. Tuttle Fund, NY

Jennifer Fuller, MPH  
Northwest Health Foundation, OR

Donald Jordan, MPA  
The Atlantic Philanthropies, NY

Christopher Nanni, MSW, MAT  
Community Foundation of St. Joseph County, IN

Victor Nelson, MSW, MBA  
The Kenneth A. Picerne Foundation, CA

Elyse Salend, MSW  
Cambia Health Foundation, OR

Elizabeth C. Sullivan  
Community Foundation for Southeast Michigan, MI

Rachael Watman, MSW  
The John A. Hartford Foundation, NY

Erin Westphal, MS  
The SCAN Foundation, CA

Gene Wilson  
John Knox Village Foundation, MO

Nancy R. Zweibel, PhD  
The Retirement Research Foundation, IL

GIA FELLOWS COMMITTEE

Gretchen E. Alkema, PhD, LCSW  
The SCAN Foundation, CA

Jim Courtney  
Mr. Goodcents Foundation, KS

Marcus Escobedo, MPA  
The John A. Hartford Foundation, NY

Linda Hollinger-Smith, PhD, RN, FAAN  
Mather LifeWays, IL

Tina Uridge, MS  
Clay County Senior Services, MO

Nancy D. Zionts, MBA  
Jewish Healthcare Foundation, PA
## AGENDA AT A GLANCE

### WEDNESDAY, OCTOBER 16, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 am – 7:30 pm</td>
<td>Registration and Attendee Service Desk Open</td>
</tr>
<tr>
<td></td>
<td>Resource Central</td>
</tr>
<tr>
<td>12:00 pm – 12:30 pm</td>
<td>Box Lunches</td>
</tr>
</tbody>
</table>

**OFF-SITE VISITS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 pm – 3:00 pm</td>
<td>Pemberton Park for Grandfamilies</td>
</tr>
<tr>
<td>12:30 pm – 4:15 pm</td>
<td>Landon Center on Aging at the University of Kansas Medical Center</td>
</tr>
</tbody>
</table>

**CONFERENCE INTENSIVE SESSION**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 pm – 4:00 pm</td>
<td>Building the Business Acumen of Community-based Aging and Disability Organizations</td>
</tr>
<tr>
<td>5:30 pm – 6:00 pm</td>
<td>First-Time Attendees Reception — InterContinental Hotel</td>
</tr>
<tr>
<td>6:00 pm – 7:30 pm</td>
<td>Welcome Reception — InterContinental Hotel</td>
</tr>
</tbody>
</table>

### THURSDAY, OCTOBER 17, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 5:30 pm</td>
<td>Registration and Attendee Service Desk Open</td>
</tr>
<tr>
<td>7:30 am – 8:30 am</td>
<td>Buffet Breakfast and Issue-Related Roundtables</td>
</tr>
<tr>
<td>8:45 am – 9:15 am</td>
<td>Introductions and Opening Remarks</td>
</tr>
<tr>
<td>9:15 am – 10:30 am</td>
<td><strong>Opening Plenary Session</strong>—The Brian F. Hofland Lectureship</td>
</tr>
<tr>
<td>10:30 am – 11:00 am</td>
<td>Coffee Break</td>
</tr>
</tbody>
</table>

**MORNING SESSIONS**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 am – 12:30 pm</td>
<td>Session 1: Best of the Kansas City Region: Working Together to Build Better Communities</td>
</tr>
<tr>
<td></td>
<td>Session 2: Family Caregiving: Public and Private Sector Policies and Action</td>
</tr>
<tr>
<td></td>
<td>Session 3: Uniting Generations to Build Strong Communities</td>
</tr>
</tbody>
</table>

**LUNCHEON PROGRAM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:45 pm – 2:00 pm</td>
<td>GIA Diversity Award Presentation</td>
</tr>
<tr>
<td></td>
<td>The Journey of Life: From Entrepreneur, Civic Leader to Philanthropist</td>
</tr>
<tr>
<td>2:00 pm – 2:15 pm</td>
<td>Break</td>
</tr>
</tbody>
</table>
### THURSDAY, OCTOBER 17, 2013 (CONT’D)

#### AFTERNOON SESSIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1: Transitions of Care and Health Information Technology: The Good, the Bad, and the Ugly</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:15 pm – 3:45 pm</td>
<td>Session 2: Strengthening Affordable Housing and Health Care Policies To Support Older Adults’ Independence</td>
</tr>
<tr>
<td>3:45 pm – 4:15 pm</td>
<td>Coffee Break</td>
</tr>
</tbody>
</table>

#### LATE AFTERNOON SESSIONS (PECHAKUCHA FORMAT STYLE)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1: Building Better: Models and Tools to Design Age-Friendly Communities</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:15 pm – 5:30 pm</td>
<td>Session 2: Connect and Contribute: Tools to Increase Civic Engagement among Older Adults</td>
</tr>
<tr>
<td>6:30 pm – 8:00 pm</td>
<td>Evening Social Event Kemper Museum of Contemporary Art</td>
</tr>
</tbody>
</table>

### FRIDAY, OCTOBER 18, 2013

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 am – 11:30 am</td>
<td>Registration and Attendee Service Desk Open</td>
</tr>
<tr>
<td>7:30 am – 8:15 am</td>
<td>Buffet Breakfast</td>
</tr>
<tr>
<td>8:15 am – 9:30 am</td>
<td>Plenary Session: Palliative Care of the Future: Meeting the Needs of Older Adults</td>
</tr>
<tr>
<td>9:30 am – 10:00 am</td>
<td>Coffee Break</td>
</tr>
</tbody>
</table>

#### MORNING SESSIONS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1: The Affordable Care Act: Local Implementation and its Impact on Diverse Elder Populations</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 am – 11:30 am</td>
<td>Session 2: Building a Social Movement and Communities that Honor Older Peoples’ Preferences and Choices about Serious Chronic Illness</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Conference Concludes</td>
</tr>
</tbody>
</table>
OFF-SITE VISITS

12:30 pm – 3:00 pm
• Pemberton Park for Grandfamilies

Families are changing. The traditional nuclear family model we knew when we were young is not what we see today. Often, diverse service delivery systems in the public, private, and nonprofit/philanthropic sectors must work together to address special concerns. In the Kansas City area, we — aging, housing, early learning, child welfare, and pediatric health professionals — found ourselves looking together at the phenomenon of grandparents raising their young grandchildren and asking ourselves if it was possible to create an appropriate and helpful environment for these families.

Pemberton Park, an exclusive apartment community designed for grandparents raising grandchildren, was the collaborative answer. When all of the plans and players came together, we found that we had built the village! The plan included financing both the project itself and the social service needs of resident families. The site visit will include a brief tour highlighting communal spaces that support connectivity and socialization activities for all Pemberton residents. A panel of local public and private leadership will describe the genesis and progress of this project.

CONFERENCE INTENSIVE SESSION

2:00 pm – 4:00 pm
• Building the Business Acumen of Community-based Aging and Disability Organizations

SESSION DESIGNERS
• ERIN WESTPHAL, THE SCAN FOUNDATION
• NANCY ZWEBEL, THE RETIREMENT RESEARCH FOUNDATION

Health and long-term services and supports systems are undergoing a transformation in service delivery and partnership development. These changes — stimulated by the ACA and other state efforts to improve health and quality of care while reducing costs — focus on integrating care, in particular for Medicare and Medicaid beneficiaries. Yet effectively partnering and contracting with integrated care entities such as accountable care organizations, health plans, and health systems requires culture change on the part of community-based organizations from grant-based operations to a more business-oriented structure.
This session will help funders understand the policy drivers that are affecting the aging services network highlighting national and state efforts. The Administration for Community Living will describe their efforts to support the aging network in building their business acumen. Additionally, The Retirement Research Foundation will share the results of a survey of 123 non-profits in Illinois detailing the challenges they face in this new environment. Finally, The SCAN Foundation will discuss efforts in California to support community-based organizations in preparing for these new endeavors — highlighting the effort with a case study from the Institute on Aging.

**PRESENTERS**
- **CINDY KAUFFMAN**, MS, CRC, CHIEF OPERATING OFFICER, INSTITUTE ON AGING, CA
- **MARISA SCALA-FOLEY**, MGS, SOCIAL SCIENCE ANALYST, U.S. ADMINISTRATION FOR COMMUNITY LIVING, DC
- **ERIN WESTPHAL**, MS, PROGRAM OFFICER, THE SCAN FOUNDATION, CA
- **NANCY R. ZWEBEL**, PHD, SENIOR PROGRAM OFFICER, THE RETIREMENT RESEARCH FOUNDATION, IL

**5:30 pm – 6:00 pm**
- **First-Time Attendees Reception—InterContinental Hotel**

Is this your first GIA Annual Conference? We want everyone to feel comfortable, especially if you are new to us! GIA will welcome first-time attendees to the conference at a special reception. Seasoned grantmakers and staff will put you at ease as you meet others new to GIA’s conference. Make the most of your experience and tap into the network of philanthropy and aging.

**WELCOMING REMARKS**
- **JEFFREY S. KIM**, JD, PROGRAM DIRECTOR, THE CALIFORNIA WELLNESS FOUNDATION, CA

**6:00 pm – 7:30 pm**
- **Welcome Reception—InterContinental Hotel**

Join colleagues for an opportunity to catch up with friends and associates from around the country and make new acquaintances. Expand your network in the philanthropic community. The connections you make can be invaluable.

**WELCOMING REMARKS**
- **JOHN FEATHER**, PHD, CHIEF EXECUTIVE OFFICER, GRANTMAKERS IN AGING, VA
THURSDAY, OCTOBER 17, 2013

7:00 am – 5:30 pm
• Registration and Attendee Service Desk Open

7:30 am – 8:30 am
• Buffet Breakfast and Issue-Related Roundtables

tables will be designated for specific topics, and a table leader will facilitate the discussion — everyone is encouraged to participate. Make the most of the morning with a stimulating conversation over breakfast.

8:45 am – 9:15 am
• Introductions and Opening Remarks

• CHRISTOPHER A. LANGSTON, PHD, BOARD CHAIR, GRANTMAKERS IN AGING, AND PROGRAM DIRECTOR, THE JOHN A. HARTFORD FOUNDATION, NY

• Welcome to Kansas City

• B. SPENCER HEDDENS, HONORARY CONFERENCE CHAIR, AND MARKET PRESIDENT, KANSAS CITY REGION-BANK OF AMERICA, MO

• The State of Aging and Philanthropy

• JOHN FEATHER, PHD, CHIEF EXECUTIVE OFFICER, GRANTMAKERS IN AGING, VA

9:15 am – 10:30 am
• Opening Plenary Session: The Brian F. Hofland Lectureship | Independent Living: A Community Collaboration

The Administration for Community Living (ACL) is a new federal agency operating within the Department of Health and Human Services. ACL brings together into a single entity the Administration on Aging, the Office on Disability, and the Administration on Developmental Disabilities.

In this session, ACL’s Administrator and Assistant Secretary, Kathy Greenlee, will discuss how her agencies work with institutions and other social or political entities such as states, tribes, community providers, universities, nonprofit organizations, businesses, and families to help seniors and people with disabilities live in their homes and fully participate in their communities.

Greenlee believes that people with functional support needs should have the opportunity to live independently in a home of their choosing, receiving appropriate services and supports, and she is committed to building the capacity of the national aging and disability networks to better serve older persons, caregivers, and individuals with disabilities.

PRESENTER
• KATHY GREENLEE, JD, ADMINISTRATOR, ADMINISTRATION FOR COMMUNITY LIVING, AND ASSISTANT SECRETARY FOR AGING, U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

10:30 am – 11:00 am
• Coffee Break

MORNING SESSIONS

11:00 am – 12:30 pm
• Session 1
Best of the Kansas City Region: Working Together to Build Better Communities

SESSION DESIGNER
• HOST COMMITTEE

As with most U.S. communities, Kansas City is experiencing a rapid upward shift in the age of its population. In this session, explore some of Kansas City’s regional efforts to create communities that are age-friendly. For example, Mid-America Regional Council (MARC), the region’s metropolitan planning organization and a Community AGEnDa partner, addresses critical infrastructure issues such as housing and transportation, as well as broad messaging to support aging in community. And a “region-within-the-region” initiative, Communities for All Ages Coalition for Eastern Jackson County, focuses on transportation, caregiving resources, and civic engagement.

The director of a county agency funded with Missouri’s senior services tax funds will describe Kansas City’s age-friendly efforts and how innovative programs and
partnerships have helped at-risk populations, including older adults, gain access to key social services and supports.

**PRESENTERS**
- **CATHY BOYER-SHESOL**, MPA, PROJECT MANAGER, KC COMMUNITIES FOR ALL AGES, MID-AMERICA REGIONAL COUNCIL, KS/MO
- **GAYLA BROCKMAN**, MS, EXECUTIVE DIRECTOR, MENORAH LEGACY FOUNDATION, MO
- **JENN BROCKMAN**, MBA, PROJECT COORDINATOR, KANSAS CITY BEANS&GREENS PROGRAM, MO
- **PHILLIP HANSON**, MPA, PRESIDENT AND CEO, TRUMAN HEARTLAND COMMUNITY FOUNDATION, MO
- **TINA URIDGE**, MS, EXECUTIVE DIRECTOR, CLAY COUNTY SENIOR SERVICES, MO

**MODERATOR**
- **ANDRES M. DOMINGUEZ**, PROGRAM OFFICER, HEALTH CARE FOUNDATION OF GREATER KANSAS CITY, MO

**Session 2**
**Family Caregiving: Public and Private Sector Policies and Action**

**SESSION DESIGNER**
- **AMY BERMAN**, THE JOHN A. HARTFORD FOUNDATION

Family caregiving is the primary source of assistance for older Americans with chronic illness and functional or cognitive impairments that limit independence. From 2010 to 2040, the number of Americans age 65+ will double from 40.3 million to 81.2 million, and 85+ to 14.2 million. The result will be a shortage of available family caregivers. Simultaneously, health and long-term care systems are changing, and family caregiving is becoming more complex. We will need new ideas, models, and policies to sustain and support this critical component of our nation’s health and long-term care capacity.

Attendees will participate in a dialogue with the Institute of Medicine to achieve a shared understanding and to identify priority issues for the Institute of Medicine (IOM) and grantmakers.

**PRESENTERS**
- **AMY BERMAN**, BS, RN, SENIOR PROGRAM OFFICER, THE JOHN A. HARTFORD FOUNDATION, NY
- **KATIE MASLOW**, MSW, SCHOLAR-IN-RESIDENCE, INSTITUTE OF MEDICINE, NATIONAL ACADEMY OF SCIENCES, DC
- **KALI PETERSON**, MS, MPA, PROGRAM OFFICER, THE SCAN FOUNDATION, CA

**Session 3**
**Uniting Generations to Build Strong Communities**

**SESSION DESIGNERS**
- **BARBARA R. GREENBERG** and **JAN SCHWARZ**, HELEN ANDRUS BENEDICT FOUNDATION AND THE PHILANTHROPIC GROUP

Would you like to strengthen the neighborhoods and communities you fund? Strong and healthy communities encourage cooperation and interaction across ages, races, and cultures. For citizens of all ages, they foster a sense of purpose and belonging. Over the past two years, MetLife Foundation and Generations United have presented Best Intergenerational Communities Awards to nine communities across the country. In this session, a national expert will describe the elements that contribute to high-quality intergenerational communities, and foundation leaders will share the grantmaking rationales and strategies used to develop their award-winning communities. Discover barriers faced and lessons learned in terms of both public policy and community practice. Take home ideas and tools to help your foundation unite generations and build strong communities.

**PRESENTERS**
- **BARBARA R. GREENBERG**, MSW, PRESIDENT, THE PHILANTHROPIC GROUP, NY
- **SHELLEY LYFORD VALENTINE**, MA, PRESIDENT, GARY AND MARY WEST FOUNDATION, CA

**MODERATOR**
- **DONNA M. BUTTS**, EXECUTIVE DIRECTOR, GENERATIONS UNITED, DC
12:45 pm – 2:00 pm

• Luncheon Program
  GIA Diversity Award Presentation

GIA established the GIA Diversity Award to recognize national, regional, and local individuals, programs, and organizations that embrace diversity as a fundamental element in all levels of their work in aging. Presentation by Pauline Daniels, MPH, Community Benefit Manager, Kaiser Foundation Hospitals, CA.

• The Journey of Life: From Entrepreneur, Civic Leader to Philanthropist

What do engineering, taxes, and diamonds have in common? In Kansas City, they sustain jobs, build the economy, and create significant philanthropic entities. This panel discussion will focus on the lives of three of Kansas City’s most influential philanthropists. The panelists will share insight into their personal stories, their drive, and their desire to make this community a better place for all. What does servant leadership entail and how can an individual make a difference in addressing the needs in our society? The discussion will examine a variety of experiences these leaders bring to the foundation world and explore real solutions to the challenges that philanthropy often tries to solve. Join us for a thoughtful conversation into the heart and soul of leadership with refreshing wit and inspiring wisdom.

PRESENTERS
• HENRY W. BLOCH, CHAIRMAN AND DIRECTOR, MARION AND HENRY BLOCH FAMILY FOUNDATION, MO
• WILLIAM DUNN, SR., CHAIRMAN EMERITUS, JE DUNN CONSTRUCTION COMPANY AND CHAIRMAN, DUNN FAMILY FOUNDATION, MO
• BARNETT C. HELZBERG, JR., PRESIDENT, SHIRLEY & BARNETT HELZBERG FOUNDATION, MO (INVITED)

MODERATOR
• GENE WILSON, TRUSTEE, JOHN KNOX VILLAGE FOUNDATION, MO

2:00 pm – 2:15 pm

• Break

2:15 pm – 3:45 pm

• Session 1
  Transitions of Care and Health Information Technology: The Good, the Bad, and the Ugly

SESSION DESIGNER
• NANCY D. ZIONTS, JEWISH HEALTHCARE FOUNDATION

Healthcare delivery and payment systems are rapidly changing, necessitating the coordination of care across settings. Health information technology (HIT), if used in a meaningful way, has the ability to assist with coordination of care and improve patient outcomes. Unfortunately, the “meaningful use” requirements for electronic medical records (EMRs) and the financial incentives to use HIT have focused on acute and primary care, while overlooking long-term care. Due to the complexity of skilled nursing facility residents, these sites typically have the highest need for continuity of care across settings.

This session will discuss opportunities and strategies for developing EMR to improve care transitions, particularly to and from the long-term care setting. Additionally, the challenges and limitations of HIT to coordinate care will be examined. By October, the requirements for care coordination in Meaningful Use Stage 3 should be available, and the story of their origins and limitations can be shared.

PRESENTERS
• MARY JANE KOREN, MD, MPH, VICE PRESIDENT, PICKER/COMMONWEALTH FUND LONG-TERM CARE QUALITY IMPROVEMENT PROGRAM AND DUAL ELIGIBLES INITIATIVE, THE COMMONWEALTH FUND, NY
• JOANNE LYNN, MD, MA, MS, DIRECTOR, CENTER FOR ELDER CARE AND ADVANCED ILLNESS, ALTARUM INSTITUTE, MI

MODERATOR
• NANCY D. ZIONTS, MBA, CHIEF OPERATING OFFICER, CHIEF PROGRAM OFFICER, JEWISH HEALTHCARE FOUNDATION, PA

• Session 2
  Strengthening Affordable Housing and Health Care Policies to Support Older Adults’ Independence

SESSION DESIGNER
• R. ROBERTSON HILTON, THE MCGREGOR FOUNDATION

About 1.5 million households headed by older adults live in affordable housing subsidized through HUD, the Rural Housing Service, or the Housing Tax Credit. As these households age, policymakers are faced with the critical
question of how to help them live independently. At the same time, the shift to managed care for dual eligibles raises questions about whether affordable housing residents will have access to services funded through Medicaid. This session will explore the changing policy landscape affecting the availability of services for older adults in affordable housing and engage participants in evaluating a selection of policies for addressing this challenge. Participants will learn to identify opportunities for policy improvement and use their grantmaking to stimulate policy change.

PRESENTERS
• MAYA BRENNAH, SENIOR RESEARCH ASSOCIATE, NATIONAL HOUSING CONFERENCE’S CENTER FOR HOUSING POLICY, DC
• WILLIAM C. KELLY, JR., JD, PRESIDENT AND CO-FOUNDER, STEWARDS OF AFFORDABLE HOUSING FOR THE FUTURE, DC

MODERATOR
• R. ROBERTSON HILTON, DM, PRESIDENT AND CEO, THE MCGREGOR FOUNDATION, OH

• Session 3
GIA Fellows: Meet Tomorrow’s Leaders in Aging Today

SESSION DESIGNER
• GIA FELLOWS COMMITTEE

The GIA Fellows are prominent graduate level students working across a wide range of aging disciplines. Presentations by these up-and-coming leaders will give conference participants direct access to their cutting edge research in a variety of aging-related subjects. This year’s competitively selected Fellows come from leading universities in the Kansas City, Missouri, region and have completed or nearly completed the research requirements for a terminal degree in their fields.

3:45 pm – 4:15 pm
• Coffee Break
**PechaKucha Format**

PechaKucha is Japanese for the sound of conversation or chit-chat. It was conceived in 2003 by Astrid Klein and Mark Dytham as a space for designers to meet, network, and show their work in public. There are many examples of PechaKucha in action available on the Internet.

At the heart of PechaKucha are imagery, simplicity, and brevity. In these sessions, individual teams will showcase a seven-minute, Age-Friendly Community effort via PechaKucha. When the teams have concluded their presentations, participants move into smaller groups with team members for an in-depth exchange.

**Session 1**

**Building Better: Models and Tools to Design Age-Friendly Communities**

**SESSION DESIGNERS**
- **JENNIFER FULLER**, NORTHWEST HEALTH FOUNDATION
- **RACHAEL WATMAN**, THE JOHN A. HARTFORD FOUNDATION

During this session, participants will learn about models enabling older adults to age in community and tools used to effectively determine the issues and needs of a community.

**PRESENTERS**

**TEAM 1: MODELS FOR WORKING TOGETHER TO CREATE BETTER COMMUNITIES**
- **JOLENE FASSBINDER**, MSG, MACM, PROGRAM OFFICER, ARCHSTONE FOUNDATION, CA
- **ROBYN I. STONE**, DRPH, SENIOR VICE PRESIDENT OF RESEARCH AND EXECUTIVE DIRECTOR, LEADINGAGE CENTER FOR APPLIED RESEARCH, DC
- **TIMOTHY WINTERMUTE**, EXECUTIVE DIRECTOR, LUELLA HANNAN MEMORIAL FOUNDATION, MI

**TEAM 2: THE COMMUNITY AGENDA INITIATIVE: BUILDING AGE-FRIENDLY COMMUNITIES**
- **ANNEKA NORGREN**, EXECUTIVE DIRECTOR, THE PFIZER FOUNDATION, NY

**TEAM 3: A BEAUTIFUL DAY IN THE NEIGHBORHOOD: MAPPING THE FUTURE OF AN ELDER-FRIENDLY COMMUNITY**
- **SAMUEL KUNJUKUNJU**, MBA, MPH, PROGRAM ASSOCIATE, HEALTH FOUNDATION FOR WESTERN & CENTRAL NEW YORK, NY
- **SHEENA E. SOLOMON**, DIRECTOR OF NEIGHBORHOOD INITIATIVES, THE GIFFORD FOUNDATION, NY

**TEAM 4: THE ADVANTAGE PLANNING PROCESS: A PRACTICAL MODEL FOR FUNDERS, GRANTEES AND THE COMMUNITY**
- **BARBARA S. DAVIS**, LMSW, CHIEF OPERATING OFFICER, ACTORS FUND, NY
- **KATIE DEVLIN MIDGLEY**, MS, PROGRAM ASSOCIATE, PLOUGH FOUNDATION, TN
- **CHRISTOPHER NANNI**, MSW, MAT, VICE PRESIDENT, PROGRAM, COMMUNITY FOUNDATION OF ST. JOSEPH COUNTY, IN
- **MIA OBERLINK**, MA, SENIOR RESEARCH ASSOCIATE, CENTER FOR HOME CARE POLICY AND RESEARCH, VISITING NURSE SERVICE OF NEW YORK, NY
- **PHILIP B. STAFFORD**, PHD, DIRECTOR, CENTER ON AGING AND COMMUNITY, INDIANA UNIVERSITY, IN
• Session 2
Connect and Contribute: Tools to Increase Civic Engagement among Older Adults

SESSION DESIGNER
• ELIZABETH C. SULLIVAN, COMMUNITY FOUNDATION FOR SOUTHEAST MICHIGAN

During this session, participants will learn about exciting and replicable approaches for older adults to achieve a new level of personal growth and meaning, connect with and contribute to society in new ways, and build stronger communities.

PRESENTERS
TEAM 1: ENCORE TALENT: GRANTMAKERS IN ACTION FOR COMMUNITY CHANGE
• NANCY PETERSON, VICE PRESIDENT, ENCORE.ORG, CA
• ELIZABETH C. SULLIVAN, VICE PRESIDENT, COMMUNITY INVESTMENT, COMMUNITY FOUNDATION FOR SOUTHEAST MICHIGAN, MI

TEAM 2: ENGAGED LIVING ASSOCIATIONS: CREATING AND SUPPORTING RESIDENT-LED COMMUNITY CHANGE
• BETH CASEY, MPA, PROGRAM MANAGER, AARP FOUNDATION, DC

TEAM 3: OLDER ADULTS ARE LEADING COMMUNITY CHANGE: MAKE IT HAPPEN IN YOUR COMMUNITY
• LELIA DE ANDRADE, PHD, DIRECTOR, GRANTMAKING SERVICES, MAINE COMMUNITY FOUNDATION, ME
• DIANA DOYLE, MA, DIRECTOR, COMMUNITY EXPERIENCE PARTNERSHIP, CA
• THERESE ELLERY, SENIOR PROGRAM OFFICER, ROSE COMMUNITY FOUNDATION, CO

TEAM 4: RESERVE: A WIN-WIN MODEL FOR ENGAGING OLDER ADULTS IN STRENGTHENING COMMUNITIES
• STACEY EASTERLING, MPH, PROGRAMME EXECUTIVE, THE ATLANTIC PHILANTHROPIES, NY
• CAROL GREENFIELD, MPH, DIRECTOR, RESERVE GREATER BOSTON, MA
• ANNE MARIE BOURSIQUOT KING, MBA, DIRECTOR OF GRANTS AND OPERATIONS, TUFTS HEALTH PLAN FOUNDATION, MA
• LORRIE L. LUTZ, MPP, CHIEF STRATEGY OFFICER, FEDCAP, NY

6:30 pm – 8:00 pm
• Evening Social Event
Kemper Museum of Contemporary Art

All conference participants are welcome to meet and mingle at this informal social event in an atmosphere of cutting-edge contemporary art. You’ll enjoy heavy hors d’œuvres as you take in an international exhibition titled “Dressed Up” by Hope Gangloff, Marcia Kure, and Neeta Madahar — a collection of photographs, collages, and paintings that render images that represent the “theater of the self,” as influenced by art history, pop culture, and fashion.

AT THE HEART OF PECHAKUCHA ARE IMAGERY, SIMPLICITY, AND BREVITY. IN THESE SESSIONS, INDIVIDUAL TEAMS WILL SHOWCASE A SEVEN-MINUTE, AGE-FRIENDLY COMMUNITY EFFORT VIA PECHAKUCHA.
Palliative care (PC) is a care model that helps alleviate discomfort and pain in seriously ill people, with or without concomitant acute care. Older adults, many of whom cope with either functional impairment, frailty, cognitive impairment, multiple chronic conditions, or combination of these, find PC especially helpful. As Boomers swell the ranks of older adults in the U.S., wide implementation of PC can help reduce the disproportionate financial burden placed on the economy by minimizing unnecessary ER admissions and extended stays in the ICU.

In this session, Diane E. Meier, MD, FACP, Director of the Center to Advance Palliative Care (CAPC), will discuss new data on the concentration of Medicare (and Medicaid) spending on seriously or chronically ill older adults and what this means for care model targeting, delivery systems, workforce preparation, patient and family support, and policy makers.

**PRESENTER**

- **DIANE E. MEIER**, MD, FACP, DIRECTOR, CENTER TO ADVANCE PALLIATIVE CARE; CATHERINE GAisman PROFESSOR OF MEDICAL ETHICS, VICE CHAIR FOR PUBLIC POLICY AND PROFESSOR, DEPARTMENT OF GERIATRICS AND PALLIATIVE MEDICINE, MOUNT SINAI SCHOOL OF MEDICINE, NY

**MODERATOR**

- **PEGGY M. MAGUIRE**, JD, PRESIDENT AND BOARD CHAIR, CAMBIA HEALTH FOUNDATION, OR

**THE AFFORDABLE CARE ACT WILL HAVE AN IMPACT ON THE HEALTH OF MILLIONS OF AMERICANS. LEARN WHAT’S BEING DONE AT THE LOCAL LEVEL.**
• Coffee Break

MORNING SESSIONS

10:00 am – 11:30 am
• Session 1
The Affordable Care Act: Local Implementation and its Impact on Diverse Elder Populations

SESSION DESIGNER
• GRANTMAKERS IN HEALTH

With 2014 fast approaching, implementation of the Affordable Care Act (ACA) is at the forefront of nearly every health care discussion, especially at the state and local levels. Many of the key provisions poised to take effect next year will have an impact on the health of millions of Americans, including the diverse and at-risk elder populations. This dynamic session will provide participants with an overview of ACA implementation; examples of work being done at the local level, with a focus on diverse and at-risk elder populations; and an opportunity to discuss the challenges and opportunities for funders wishing to support this work.

PRESENTERS
• BRYAN PACHECO, NATIONAL COORDINATOR, DIVERSE ELDERS COALITION, NY
• ROBERT RESTUCCIA, MPH, EXECUTIVE DIRECTOR, COMMUNITY CATALYST, MA
• KIM VANPELT, MPA, DIRECTOR OF ARIZONA HEALTH FUTURES, ST. LUKE’S HEALTH INITIATIVES, AZ

MODERATOR
• COLIN PEKRUHN, MPP, PROGRAM ASSOCIATE, GRANTMAKERS IN HEALTH, DC

• Session 2
Building a Social Movement and Communities that Honor Older Peoples’ Preferences and Choices about Serious Chronic Illness

SESSION DESIGNER
• ELYSE SALEND, CAMBIA HEALTH FOUNDATION

A national survey by Cambia Health Foundation found that more than three out of four Americans (78 percent) said palliative care and end-of-life treatment should be part of the public discourse, and 93 percent said they believe such decisions should be a top priority of the U.S. health care system. This session focuses on building a social movement of consumers and professionals who can work together to create a caring community that addresses serious chronic illness. Through a stimulating and interactive conversation, presenters will engage grantmakers in evaluating their own views and experience as both professionals and family caregivers. Explore lessons learned, challenges, and strategies that use social media to raise awareness and develop caring communities.

PRESENTERS
• ELLEN GOODMAN, CO-FOUNDER, THE CONVERSATION PROJECT, MA
• DIANE E. MEIER, MD, FACP, DIRECTOR, CENTER TO ADVANCE PALLIATIVE CARE; CATHERINE GAISMAN PROFESSOR OF MEDICAL ETHICS, VICE CHAIR FOR PUBLIC POLICY AND PROFESSOR, DEPARTMENT OF GERIATRICS AND PALLIATIVE MEDICINE, MOUNT SINAI SCHOOL OF MEDICINE, NY
• KATE O’MALLEY, RN, MS, GNP, CHPN, SENIOR PROGRAM OFFICER, CALIFORNIA HEALTHCARE FOUNDATION, CA

MODERATOR
• PEGGY M. MAGUIRE, JD, PRESIDENT AND BOARD CHAIR, CAMBIA HEALTH FOUNDATION, OR

11:30 am
• Conference Concludes
GIA welcomes all types of foundations, grantmaking organizations, and corporate giving programs interested in exploring aging and philanthropy to attend the GIA Annual Conference. It is recognized as the best source of information for organizations that are active in or considering grantmaking in the field of aging. GIA’s conference is designed for everyone at all levels of an organization, including donors, consultants, staff, trustees, and directors — anyone who cares about older adults and understands how aging issues impact the whole spectrum of philanthropic priorities, from health and education to community and intergenerational issues.

GIA FELLOWS
GIA Fellows Program, initiated in 1999, provides outstanding graduate and post-doctoral students an opportunity to attend the conference to learn firsthand about challenges and opportunities in our aging society. Nominated and selected from a wide range of aging-related disciplines, the GIA Fellows are an important scholarly addition to the conference and an investment in the future. During the conference, the GIA Fellows will report on aging research within their respective fields of study.

NEW VENTURES IN LEADERSHIP
New Ventures in Leadership (NVL) is the American Society on Aging’s (ASA) program for minority professionals in the field of aging. Through the NVL program, ASA has been successful in building diverse leadership in the field of aging. In partnership with ASA, GIA provides scholarships for practitioners to attend the conference and share their perspectives while gaining valuable knowledge about aging and philanthropy.

CONFERENCE GUIDE
Get the most out of the GIA Annual Conference with a Conference Guide. If you are a first-time attendee, a guide can be a welcoming addition to the conference experience. For example, your personal guide could accompany you to the Wednesday evening welcome reception, host you at the Thursday evening social event, or act as a resource and sounding board for you throughout the conference. Sign up for your personal Conference Guide on the Conference Registration Form. We encourage seasoned attendees to serve as Conference Guides.

HOST COMMITTEE

Cathy Boyer-Shesol, MPA
KC Communities for All Ages, Mid-America Regional Council, KS/MO

Jim Courtney
Mr. Goodcents Foundation, KS

Andres M. Dominguez
Health Care Foundation of Greater Kansas City, MO

Beatrice Fine
Jewish Community Foundation of Greater Kansas City, MO

Karen Gettinger
United Way of Greater Kansas City, MO

Phillip Hanson, MPA
Truman Heartland Community Foundation, MO

B. Spencer Heddens
Kansas City Region-Bank of America, MO

Ellen L. Kort, MS
Jewish Heritage Foundation of greater Kansas City

Jacquelyn C. Moore
Area Agency on Aging, Mid-America Regional Council, KS/MO

Tina Uridge, MS
Clay County Senior Services, MO

Gene Wilson
John Knox Village Foundation, MO

DIVERSITY AWARD COMMITTEE

Pauline Daniels, MPH
Kaiser Foundation Hospitals, CA

Stacey Easterling, MPH
The Atlantic Philanthropies, NY

Gillian Francis
Isaac H. Tuttle Fund, NY

Gregory G. Hall
The California Endowment, CA

Wendy Yallowitz, MSW
Robert Wood Johnson Foundation, NJ
THE DETAILS

WHAT TO EXPECT
The GIA Annual Conference brings together funders and leaders in the field to address trends and opportunities as they relate to aging and philanthropy. Whether you are new to the field of aging and philanthropy or are an experienced grantmaker, this Conference — Growing Up, Growing Older: Working Together for Better Communities — offers key benefits for you.

WHO SHOULD ATTEND
Any organization eligible for GIA membership is eligible to attend the annual conference. This includes donors, trustees, staff, and consultants of foundations, corporate giving programs, United Way organizations and public charities. If you would like to attend the conference but are not a staff member or trustee of a grantmaking organization, please contact Darla Minnich at 937.681.5213.

CONFERENCE SITE
InterContinental Kansas City at the Plaza
401 Ward Parkway
Kansas City, Missouri 64112
Reservation Phone: 866.856.9717

HOTEL RATES AND RESERVATIONS
A block of rooms has been reserved at the InterContinental at the special rate of $164 per night for a single/double room plus tax (currently 15.35%).

Reserve online at www.GIAging.org and follow the link to the “GIA Annual Conference” page. Attendees may also make reservations by calling 866.856.9717. Be sure to reference Grantmakers In Aging 2013 Annual Conference to receive the discount rate available until Friday, September 13, or until the GIA room block is filled, whichever occurs first.

Registrations received after Friday, September 13, or after the room block is filled will be accepted on a space-available basis and may be at a higher rate. Registering for the conference does not automatically reserve a room at the InterContinental.

TRAVELING TO KANSAS CITY
AIR
The InterContinental is a 30-minute trip from Kansas City International Airport (airport code: MCI). For more information, including ground transportation, visit www.flykci.com.

GROUND
Taxi fares from MCI to the InterContinental are approximately $60 one way. Super Shuttle service is $21 one-way. Reservations for the Super Shuttle can be made online at www.supershuttle.com.

CONFERENCE REGISTRATION
Register by Friday, September 13, to secure the early registration rate. To become a GIA member, fill out the appropriate section on the Conference Registration Form and receive the reduced GIA member rate in addition to other valuable benefits.

Registration is available online at www.GIAging.org. Conference attendees may also register by fax or mail, using the attached Conference Registration Form. All registrations must include payment by check or credit card (MasterCard and Visa).

TRANSFERS, CANCELLATIONS, AND REFUNDS
Registrations may be transferred within your organization by notifying GIA in advance of the conference. Cancellations received in writing by October 1 will be refunded after the conference, less a $50 processing fee. No refunds will be given after that date.

CONFERENCE MEALS AND MATERIALS
The full conference registration fee includes:

- Site visits and conference intensive session Wednesday afternoon
- Welcome reception Wednesday evening
- Breakfast, lunch, and coffee breaks on Thursday and breakfast on Friday
- Social event Thursday evening
- All conference materials

RESOURCE CENTRAL
We invite you to share copies of your annual report, recent initiatives, and other publications in Resource Central. Suggested quantities and instructions for shipping your materials will be included with your registration confirmation.

FOR MORE INFORMATION
To learn more about the conference, please contact Grantmakers In Aging at 703.413.0413 or e-mail Darla Minnich at dminnich@GIAging.org.
CONFERENCE REGISTRATION FORM

We encourage online registration at www.GIAging.org

EARLY REGISTRATION ENDS SEPTEMBER 13, 2013

Full Name __________________________________________ First Name for Badge _______________________________________

Title _____________________________________________________________________________________________________

Organization ___________________________________________________________________________________________________

Address ______________________________________________________________________________________________________

City/State/Zip ___________________________________________________________________________________________________

Phone __________________________________ Fax __________________________________

E-mail ______________________________________________________________________________________________________

Please indicate any special needs requiring our attention, such as dietary restrictions or disabilities. ______________________

____________________________________________________________________________________________________

____________________________________________________________________________________________________

ADDITIONAL INFORMATION

Your Foundation/Organization Type:

☐ Community Foundation  ☐ Operating Foundation
☐ Corporate Foundation  ☐ Private/Independent Foundation
☐ Corporate Giving Program  ☐ Public Charity
☐ Family/Individual Foundation  ☐ Other ______________________

Your Role:

☐ Board/Trustee  ☐ Consultant
☐ Staff Member  ☐ Other ______________________
☐ Donor

Your Foundation’s Level of Annual Grantmaking in the Field of Aging:

☐ Less than $250,000
☐ $250,000 to $749,999
☐ $750,000 to $999,999
☐ Over $1 Million

Is this your first GIA conference?  ☐ Yes  ☐ No

Conference Guide (See description on page 18):

☐ I would like to be assigned a Conference Guide
☐ I’m willing to serve as a Conference Guide
WILL YOU ATTEND THE FOLLOWING?

WEDNESDAY, OCTOBER 16

☐ Box Lunch • 12:00 pm – 12:30 pm
☐ Site Visit – Pemberton Park for Grandfamilies • 12:30 pm – 3:00 pm
☐ Site Visit – Landon Center on Aging • 12:30 pm – 4:15 pm
☐ Building the Business Acumen of Community-based Aging and Disability Organizations • 2:00 pm – 4:00 pm
☐ First-Time Attendees Reception – The InterContinental • 5:30 pm – 6:00 pm
☐ Welcome Reception – The InterContinental • 6:00 pm – 7:30 pm

THURSDAY, OCTOBER 17

☐ Social Event – Kemper Contemporary Art Museum • 6:30 pm – 8:00 pm
☐ Additional Guest for Social Event – $75
  Guest’s Name _______________________________________

Late Afternoon Sessions (please choose one session) • 4:15 pm – 5:30 pm

☐ Building Better: Models and Tools to Design Age-Friendly Communities
☐ Connect and Contribute: Tools to Increase Civic Engagement among Older Adults

REGISTRATION FEES

<table>
<thead>
<tr>
<th>GIA MEMBER</th>
<th>NON-MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Registration by September 13</td>
<td>$495</td>
</tr>
<tr>
<td>Registration after September 13</td>
<td>$595</td>
</tr>
<tr>
<td>One-Day Registration (Please circle: Wed. Thurs. Fri.)</td>
<td>$350</td>
</tr>
<tr>
<td>Additional Guest for Social Event</td>
<td>$75</td>
</tr>
</tbody>
</table>

MEMBERSHIP

Join GIA today and receive the reduced GIA member registration rate! Indicate below your organization’s annual grantmaking in the field of aging, and include the corresponding annual dues with your registration fee. A complete membership packet will be sent to you under separate cover.

<table>
<thead>
<tr>
<th>GIVING LEVEL</th>
<th>ANNUAL DUES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than $250,000</td>
<td>$700</td>
</tr>
<tr>
<td>$250,000 to $749,999</td>
<td>$1,400</td>
</tr>
<tr>
<td>$750,000 to $999,999</td>
<td>$2,000</td>
</tr>
<tr>
<td>Over $1 Million</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

PAYMENT

☐ Enclosed is my check, made payable to Grantmakers In Aging
  Card # ____________________________  Cardholder’s Name ____________________________
  Expiration Date ____________________________  Cardholder’s Signature ____________________________

Charge to my ___ MasterCard ___ Visa

REGISTER ONLINE AT

www.GIAging.org or mail or fax completed Conference Registration Form with payment to:

Grantmakers In Aging, 2001 Jefferson Davis Highway, Suite 504, Arlington, VA 22202 • Fax 703.413.0634

For more information, please call Grantmakers In Aging at 703.413.0413
or e-mail Darla Minnich at dminnich@GIAging.org
Growing Up, Growing Older: Working Together for Better Communities

Seven Reasons to Attend GIA’s Annual Conference

1. Be part of a growing national movement to create better communities for older adults and people of all ages.

2. Immerse yourself in a great American city doing great things to build an age-friendly community.

3. Your voice matters — share your thoughts, opinions, and experience with others.

4. Explore and express ideas in a safe, friendly atmosphere that celebrates creative thinking.

5. Customize the conference experience to meet the needs and goals of your organization.

6. Connect with experts, funders, thought leaders, and colleagues in aging philanthropy to share expertise, to collaborate on projects, and to seek advice.

7. Distinguish yourself by participating in the only conference structured for philanthropy and aging.