Community AGEnda: Kansas City: Year Two

Grantee:  Mid-America Regional Council (MARC)

Project Title:  KC Communities for All Ages Initiative (KCCAA)

Contact:  Cathy Boyer-Shesol, Project Manager, KC Communities for All Ages Initiative, MARC

Geographic scope:  The Mid-American Regional Council (MARC) serves as the association of city and county governments, and functions as the metropolitan planning organization for the Greater Kansas City metro area. The project will target four inner ring suburbs (Gladstone and Raytown, Missouri; and Mission and Prairie Village, Kansas) in one component, and the entire region in the second.

Goal for Year Two of Community AGEnda: Kansas City:  To make the MARC area more age-friendly by utilizing toolkit strategies in four specific communities and conducting a region-wide public awareness campaign promoting transportation and mobility options and older driver safety information.

Planned activities for Year Two:

- Implement strategies from the aging in place Toolkit (developed last year) to help communities develop practical action steps to create Communities for All Ages and engage older adults in meaningful activities;
- Establish, design, and offer Community for All Ages certification, including conducting assessments in four target communities, sharing findings through resident focus groups, identifying needed steps, and developing KCCAA logo;
- Prepare presentations for First Suburbs Coalition (FSC) officials;
- Conduct two workshops with all FSC members; present checklist and steps for certification;
- Promote older adult transportation and mobility options and resources in KC through public awareness campaign and enhanced content on KCC website.

Contact Information
Cathy Boyer-Shesol
Mid-America Regional Council (MARC)
600 Broadway, Suite 200
Kansas City, Missouri 64105-1659

Phone:  816-472-4240
Fax:  816-421-7758
Email:  cboyer@marc.org
Web:  www.marc.org