Community AGEnda: Miami: Year Two

Grantee: Health Foundation of South Florida (HFSF)

Project Title: The Miami Dade County Age-Friendly Initiative

Contact: Peter Wood, Vice President of Programs and Community Investments

Geographic Scope: Miami-Dade County, Florida, including Miami Gardens, Miami Beach, South Miami, Miami Lakes, and Cutler Bay

Goals for Year Two of Community Agenda: Miami: To make the Miami area more age-friendly by working with an expanded group of partners on a variety of initiatives and stimulating a public “call to action” to support specific age-friendly living.

Planned activities for Year Two:

- Secure approval for recommended age-friendly revisions to the Comprehensive Master Plan, Long-Range Transportation Plan, and Transit Development Plan;
- Develop protocol to engage older adults in government planning;
- Promote availability of older adult employment training materials developed in year one through presentations at Greater Miami Chamber of Commerce; disseminate materials to additional small and medium size employers;
- Strengthen partnerships with local business associations (such as the Miami Chamber of Commerce); develop partnership with county’s largest workforce development agency, the South Florida Workforce;
- Promote age-friendly activities at the 13 pilot age-friendly parks designated in year one;
- Develop and implement safer walking, biking, and public environment measures in the Little Havana neighborhood of Miami, engage local businesses, and disseminate lessons learned;
- Expand Steering Committee and forge more formalized partnership with Office of the Mayor;
- Conduct an environmental scan of Miami-Dade County to identify programs, projects and initiatives relevant to older adults in volunteerism and education; and
- In partnership with the United Way, engage a local public affairs firm to assist both parties in developing messaging to support specific objectives of age-friendly work.

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