AMPLIFYING INVESTMENT IN AGING

Turn it UP!
AMPLIFYING INVESTMENT IN AGING

2023 GIA ANNUAL CONFERENCE

OCTOBER 17-20, 2023
AUSTIN, TEXAS
Turn it UP!

AMPLIFYING INVESTMENT IN AGING

It's time to turn up the volume on aging. After all, we're all aging, all the time. At Grantmakers In Aging (GIA), we're mobilizing social, financial, and intellectual capital to improve the experience of aging, now and in the future.

In 2023, we're taking our Annual Conference to Austin, Texas—live music capital of the world—where our host sponsor will be St. David's Foundation. We'll amplify the vast range of possibilities that philanthropy catalyzes, because a society that engages, connects, and cares for people at all ages is a healthier and more productive society.

Raise your voice at the only meeting of its kind, where you'll find the best minds in aging and philanthropy. We'll explore opportunities to:

- Influence policies and leverage all types of funding for mobility, housing, age-integrated communities, and more, to improve everyone's quality of life.
- Scale up innovations in healthcare, caregiving, lifelong learning and creativity, and social connection.
- Build Diversity, Equity, and Inclusion (DEI) into all our funding strategies and operations to optimize our investments and create a more just and inclusive world.
- Grow our skillsets as funders and partners.

This is our chance to broaden our networks. Find our people. Deepen our relationships. Learn from each other. Discover powerful new synergies. Increase our impact. Touch more lives.

Join us in Austin, where we'll work together to ensure that all people are fully valued, recognized, and engaged at all ages.
ABOUT THE CONFERENCE

The GIA Annual Conference is the premier source of information, inspiration, and network-building for any funder interested in aging-related initiatives. It is the only event of its kind focused on philanthropy and aging.

GIA’s Annual Conference builds on 40 years of convening experience to bring together funders of all types and sizes: large and small; local, regional, national, and international; public and private. Our program is stimulating, actionable, and designed to foster true connection between people in many different roles, including staff, trustees, directors, consultants, and donors.

This year, we’re excited to be meeting in person in Austin, Texas—a dynamic destination that is home to tech companies, the state legislature, the University of Texas at Austin, a vibrant art, culture, and live music scene, and our host sponsor, St. David’s Foundation.

Thanks to our host sponsor, St. David’s Foundation

St. David’s Foundation’s mission is to advance health equity in Central Texas through investment and action. The region has one of the fastest-growing populations of persons aged 65 and older in the United States. The St. David’s Foundation Aging in Place Focus Area helps older adults live safely and independently in their communities, supports the needs of family caregivers and care attendants, fosters social connection, and enables planning for the end of life.

The GIA 2023 Annual Conference will offer compelling content, a memorable setting, and plenty of dedicated networking time. We know it will be one of the high notes in your professional year.

BECOME A SPONSOR

Sponsor the GIA conference and join the movement.

The Annual Conference brings together experts, innovators, funders, and decision-makers.

The result is a great place to share, learn, and connect, but it is only possible with your support.
SPONSORSHIP OPPORTUNITIES

GIA’s roster of sponsors reflects the diversity of our membership, and we offer sponsorship opportunities with attractive benefits at all levels.

Every sponsor receives acknowledgment on the conference website and the mobile app, on the on-site slideshow and signage, in promotional emails, and on social media. Every sponsor also has the opportunity to share up to three resources through the conference mobile app.

Sponsors can provide general operating support for the conference rather than sponsoring a specific event or item and will receive the benefits offered at that level.

*All sponsorship benefits are awarded on a first-come, first-served basis.*

**PRESTO**

$50,000

- Co-design a Plenary Session with GIA staff
- Address attendees during the Plenary session
- Acknowledgment in conference materials and communications
- Three acknowledgments on GIA social media
- Contribute two news items to GIA’s Aging Matters e-newsletter
- Share a 2-minute video on the conference app
- Three complimentary conference registrations

**VIVACE**

$35,000

- Co-design a Conference Intensive Session with GIA staff
- Acknowledgment in conference materials and communications
- Two acknowledgments on GIA social media
- Contribute a news item to GIA’s Aging Matters e-newsletter
- Share a 2-minute video on the conference app
- Two complimentary conference registrations

**ALLEGRO**

$30,000

- Sponsor the Welcome Reception and deliver 2-minute remarks
- Acknowledgment in conference materials and communications
- Share a 2-minute video on the conference app
- One complimentary conference registration

**ALLEGRETTO**

$25,000

- Sponsor and give 2-minute welcome at the First-Time Attendee Reception or the CEO/Trustee Dinner
- Acknowledgment in conference materials and communications
- Share a 2-minute video on the conference app
- One complimentary conference registration

Credit: Roger Ho
• Sponsor the conference mobile app, gift items and tote bag, or a Networking Lunch, distribute materials on guest seats
• Acknowledgment in conference materials and communications

ANDANTE $15,000

• Sponsor a conference break activity
• Acknowledgment in conference materials and communications

ADAGIO $10,000

• Acknowledgment in conference materials and communications

LARGHETTO $5,000

• Sponsor and develop content for Breakfast Discussion
• Acknowledgment in conference materials and communications

Credit: Dylan Johnson

LET’S TALK SPONSORSHIP

LINDSAY A. GOLDMAN
CHIEF EXECUTIVE OFFICER
(703) 413-0413, Ext. 3
lgoldman@GIaging.org

MARIA GONZALES JACKSON
DIRECTOR OF KNOWLEDGE MANAGEMENT
(703) 413-0413, Ext. 1
mgonzalesjackson@GIaging.org
Grantmakers In Aging (GIA) is the only global membership organization focused on aging and philanthropy. GIA serves as a network and resource for funders and a champion for aging-related issues and investments. GIA mobilizes social, financial, and intellectual capital to catalyze change and improve the experience of aging, now and in the future.

As the hub of the aging philanthropy ecosystem, GIA creates opportunities for funders to connect, collaborate, and learn from one another. Our vision is a just and inclusive world where all people are fully valued, recognized, and engaged at all ages.

Learn more at www.GIAging.org
Amplifying Investment in Aging

2023 GIA Annual Conference

OCTOBER 17-20, 2023 | AUSTIN, TEXAS