GIA’s Vision: A just & inclusive world where older people are fully valued, recognized & engaged in ways that matter.

### 2020 Snapshot

**A national membership organization of philanthropies:**

**a Network, Resource, and Champion** amplifying the voices of older people and issues of aging.

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**Champion**

- Mobilizes support and action on aging issues
- Promotes real solutions
- Brings an “aging lens” to other issues
- Increases quantity and quality of funding

**Fund the Future**

- Raised $940,000 from 38 members to champion aging philanthropy
- 9x the original goal

**John Feather Diversity Award**

For diversity, equity, and inclusion in aging programs

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**Network**

- Supports a vibrant network of funders and partners
- Promotes a community of members helping members

**Funders Collaboratives**

- 4 Funders Collaboratives
- 165 Participating Funders

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**Annual Conference**

- 320 Attendees • 18 Sponsors

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**Resource**

- Provides members with ideas, tools, and knowledge
- Shares best practices, case studies & compelling stories

“Conversations with GIA”

- 17 Webinars
- 3,032 participants

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**Agia Matters**

- 3,490 Newsletter subscribers

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**Social Media**

- Facebook: 1,921 followers
- LinkedIn: 366 members
- Twitter: 7,808 followers

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**4 Field Building Initiatives**

- HIV & Aging
- COVID-19
- Complex Care
- Age Friendly
- Rural Aging
- Reframing Aging

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**32 Original Issue Briefs**

- 32 Funder-Focused Issue Briefs • 22,000 views

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GIA Resource Center: 6,500 searches

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“As a small foundation, we heard about a project funded by a larger foundation and are now replicating [that] project within our community.”

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“CONVERSATIONS WITH GIA”

- 2 New Funding Guides
- More than 1,000 downloads

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