READY TO ROCK: GIA@40
NEW CONNECTIONS, NEW INVESTMENTS, NEW POSSIBILITIES FOR AGING PHILANTHROPY

A society that engages, connects, and cares for people at every age is a healthier and more productive society. Philanthropy works to support and strengthen age-diverse communities through our investments, resources, and thought leadership by nurturing new ideas, tackling stubborn challenges, and bringing people together.

As Grantmakers In Aging (GIA) heads to Scottsdale, Arizona for our 2022 Annual Conference, we'll celebrate 40 years of community-building in aging philanthropy – in person! Our host sponsor is Virginia G. Piper Charitable Trust. Inspired by Arizona’s monumental landscape, we’re ready to rock and kick off the next 40 years of action.

Come to the only meeting of the best minds in aging philanthropy, and together, we'll chart a course to:

- Influence policies and funding mechanisms for transportation, housing, greenspace, commerce, and more, to improve quality of life at all ages.
- Scale up innovations in healthcare, caregiving, social connectedness, and lifelong learning and creativity.
- Leverage REDI (Race, Equity, Diversity, and Inclusion) strategies to optimize our investments and enrich our sector.

And, of course, we'll enjoy learning from each other, broadening our networks, and drawing inspiration from our shared vision of a just and inclusive world where people are fully valued, recognized, and engaged at all ages.

Join us in Scottsdale as we work together to mobilize the investments needed to ensure that we can all live longer, healthier, and more meaningful lives.
GIA’s Annual Conference brings together more than 250 funders: large and small; local, regional, and national; public and private. Our programming provides a stimulating experience for people in many different roles, including staff, trustees, directors, consultants, and donors. Our no-solicitation policy creates a relaxed environment that fosters true connection.

This year, we’re thrilled to be meeting in person in beautiful Scottsdale, Arizona - a state that is the home of Virginia G. Piper Charitable Trust, our local host sponsor.

Piper Trust supports organizations that enrich health, well-being, and opportunity for the people of Maricopa County, Arizona, and concentrates its efforts in six areas: healthcare and medical research, children, older adults, arts and culture, education, and religious organizations. The Trust works side-by-side with nonprofit organizations as a partner and strives to be a vital part of Maricopa County—not only as a source of leadership and financial support, but as a neighbor sharing a lasting stake in the county’s future.

With compelling content and dedicated networking time, we expect the GIA Annual Conference to be a 2022 highlight for all attendees.

Please consider becoming a conference sponsor.

Funders sponsor the GIA Annual Conference because we create the conditions for real impact by bringing together experts, innovators, funders, and decision-makers. The result is a great place to share, learn, and connect, but it is only possible with your support.
SPONSORSHIP OPPORTUNITIES

GIA’s roster of sponsors reflects the diversity of our membership, and we offer sponsorship opportunities at all levels with attractive benefits.

Every sponsor receives acknowledgment on the conference website and the mobile app, on the on-site slideshow and signage, in promotional emails, and on social media. Every sponsor also has the opportunity to share 2-3 resources through the conference mobile app.

Sponsors who choose to provide general conference operating support for the conference rather than sponsoring a specific event or item will receive the benefits offered at that level.

*Please note: All sponsorship benefits are awarded on a first-come, first-served basis.*

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diamond</strong> $50,000</td>
<td></td>
<td>• Opportunity to co-design a Plenary Session with GIA staff (Tuesday morning or afternoon, or Wednesday closing session)&lt;br&gt;• Opportunity to address attendees during the Plenary session&lt;br&gt;• Acknowledgment as Diamond Sponsor in conference materials and on conference website, app, and on-site signage&lt;br&gt;• Acknowledgment as sponsor in GIA social media (3 solo mentions)&lt;br&gt;• Opportunity to add a news item to GIA’s <em>Aging Matters</em> e-newsletter (2 items in 2022)&lt;br&gt;• Opportunity to share a 2-minute video on the conference app&lt;br&gt;• Two complimentary conference registrations</td>
</tr>
<tr>
<td><strong>Sapphire</strong> $35,000</td>
<td></td>
<td>• Opportunity to co-design a two-part Intensive Concurrent Session with GIA staff&lt;br&gt;• Acknowledgment as Sapphire Sponsor in conference materials and on conference website, app, and on-site signage&lt;br&gt;• Acknowledgment as sponsor in GIA social media (2 solo mentions)&lt;br&gt;• Opportunity to add a news item to GIA’s <em>Aging Matters</em> e-newsletter (1 item in 2022)&lt;br&gt;• Opportunity to share a 2-minute video on the conference app&lt;br&gt;• One complimentary conference registration</td>
</tr>
<tr>
<td><strong>Ruby</strong> $30,000</td>
<td></td>
<td>• Opportunity to sponsor Monday’s Welcome Reception&lt;br&gt;• Acknowledgment as Ruby Sponsor in conference materials and on conference website, app, and on-site signage&lt;br&gt;• Opportunity to share a 2-minute video on the conference app&lt;br&gt;• One complimentary conference registration</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES CONT.

EMERALD $25,000

• Opportunity to sponsor the GIA Board Dinner, the First-Time Attendee Reception, or the CEO/Trustee Dinner
• Acknowledgment as Emerald Sponsor in conference materials, conference website and app, and on-site signage
• Opportunity to share a 2-minute video on the conference app

GARNET $15,000

• Opportunity to sponsor the conference mobile app, conference gift items, or a breakfast discussion group
• Acknowledgment as Garnet Sponsor in conference materials, conference website and app, and on-site signage

TOPAZ $10,000

• Opportunity to sponsor a conference break activity (horticulture tour, energizing yoga stretch break, or similar)
• Acknowledgment as Topaz Sponsor in conference materials, conference website and app, and on-site signage

JADE—UP TO $5,000

• Acknowledgment as Jade Sponsor in conference materials, conference website and app, and on-site signage

LET’S TALK SPONSORSHIP

LINDSAY A. GOLDMAN
Chief Executive Officer
(703) 413-0413, Ext. 3
lgoldman@GI Aging.org

MARIA GONZALES JACKSON
Director of Knowledge Management
(703) 413-0413, Ext. 1
mgonzalesjackson@GI Aging.org
Grantmakers In Aging (GIA) is a membership organization that serves as a network and resource for funders, and a champion for aging.

GIA seeks a just and inclusive world where older people are fully valued, recognized, and engaged, because a society that engages, connects, and cares for people at every age is a healthier and more productive society. GIA catalyzes change and mobilizes social, intellectual, and financial capital so that we can start to make all investments, aging investments.

GIA’s membership includes staff and trustees of private, public, family, community, operating, and corporate foundations; government funders and agencies; corporate giving programs; donor advised funds; private and public charities; social venture capital groups; individual philanthropists; and bank trust departments or trust companies that administer charitable trusts or foundations. Learn more at www.GIAging.org.