Aging in Rural America: Creating a Sustainable Network to Improve the Experience

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The Many Faces of Rural
Aging in Rural America

FIGURE 1
Persons over Age 65 by County

Source: HAC Tabulations of U.S. Census Bureau's 2010 Census of Population and Housing
# Aging in Rural America

## FIGURE 2

<table>
<thead>
<tr>
<th>State</th>
<th>Total Rural Population</th>
<th>Rural Seniors-Population Age 65 or Older</th>
<th>Percent Rural Population Age 65 or Older</th>
<th>Rural Population Age 85 or Older</th>
<th>Percent Population Age 85 or Older</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delaware</td>
<td>196,118</td>
<td>39,795</td>
<td>20.29</td>
<td>4,395</td>
<td>11.04</td>
</tr>
<tr>
<td>Florida</td>
<td>1,581,668</td>
<td>298,865</td>
<td>18.90</td>
<td>31,596</td>
<td>10.57</td>
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<tr>
<td>Iowa</td>
<td>1,571,364</td>
<td>277,915</td>
<td>17.69</td>
<td>46,786</td>
<td>16.83</td>
</tr>
<tr>
<td>Oregon</td>
<td>1,173,854</td>
<td>206,985</td>
<td>17.63</td>
<td>25,562</td>
<td>12.35</td>
</tr>
<tr>
<td>Maine</td>
<td>696,666</td>
<td>122,773</td>
<td>17.62</td>
<td>15,602</td>
<td>12.71</td>
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<tr>
<td>Arizona</td>
<td>1,183,669</td>
<td>206,617</td>
<td>17.46</td>
<td>19,791</td>
<td>9.58</td>
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<td>North Dakota</td>
<td>384,655</td>
<td>66,368</td>
<td>17.25</td>
<td>11,678</td>
<td>17.60</td>
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<td>Virginia</td>
<td>1,525,646</td>
<td>261,784</td>
<td>17.16</td>
<td>31,937</td>
<td>12.20</td>
</tr>
<tr>
<td>Minnesota</td>
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<td>288,414</td>
<td>17.13</td>
<td>45,947</td>
<td>15.93</td>
</tr>
<tr>
<td>Nebraska</td>
<td>834,183</td>
<td>142,852</td>
<td>17.12</td>
<td>23,442</td>
<td>16.41</td>
</tr>
</tbody>
</table>

Source: HAC Tabulations of 2010 Census of Population and Housing
Aging in Rural America

FIGURE 5
Minority Concentration Age 65 and Over, 2010

Counties:
- Elderly African American > 33.3%
- Elderly Asian > 33.3%
- Elderly Hispanic > 33.3%
- Elderly Native American > 33.3%

Source: HAC Tabulations of 2010 Census of Population and Housing
Opportunities for Funders

- System improvements
- Direct services
- Policy work
Possible Roadblocks to Funding Rural Aging

- Identifying information and data sources
- Lack of experience
- Getting to scale
- Taking an asset-based approach versus a deficit lens
- Determining higher-income/lower-income older adult focus
Presenters

• Zane Bail, MA, Director of Development and Special Projects, Northland Foundation, Duluth, MN, northlandfdn.org

• Brian Myers, Senior Director, Rural Health and Capacity Building, Empire Health Foundation, Spokane, WA, empirehealthfoundation.org

• Helen Ramon, MS, Program Officer, Bader Philanthropies, Inc., Milwaukee, WI, bader.org