Realizing the Promise of Innovation to Improve the Quality of Aging

October 17, 2019
Grantmakers in Aging Annual Conference
Steve Ewell, Ben Moultrie, Nancy Zionts
Introductory Survey
About Yourselves

Job Title/Role
  • Foundation Staff
  • Foundation Trustee
  • Aging Industry Professional
  • Other
Your Tech Preferences -- personally

- Never Touch the Stuff
- Daily User
  - Work
  - Personal Life e.g., social media, booking travel
- Home Life/Smart Home
- Early Adopter
Foundation’s Current Role in Funding Tech

- Start Up Funding/R&D
- Pilot Projects with seniors
- Policy work
Foundation

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Technologies, Aging and Grants: What do we look for?
Mission

“Linking seniors and people with disabilities with technology to enhance their lives”
What to look for?
Remember our purpose
What to look for?

• Mission alignment
• Outcomes
• Feasibility
• etc

A familiar list to all foundations!
Grants - Older Adults Technology Services (OATS)
Senior Planet
Grants – Oak Hill
Grants – HLAA

NEW Helpful Videos on Hearing Assistive Technology

Check out these three short HLAA videos about Hearing Assistive Technology (HAT) made possible from a grant from the Consumer Technology Association Foundation.

Technology in the Workplace

Technology for Patients

Technology for Leisure Time

Connect with friends and loved ones with a captioned telephone so you don't miss a word!
Beyond Grants - Research

Outthink Aging

Explore the challenges and opportunities created by an aging society.

Active Aging: Consumer Perceptions and Attitudes

Consumer Technology Association Foundation

The authoritative source for Consumer Technology Market Research


CMA Market Research Report
Beyond Grants – Activities
Thanks.

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Caregiving and Technology

Benjamin Moultrie, PhD, MBA
Trustee, NextFifty Initiative

2019 GIA Annual Conference
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Technology has great potential to elevate expectations for quality of life in later years.

Robotics
Living Environment
Automation & Intelligent Sensing

Remote Monitoring & Telecare

Internet of Things for Health, Wellness, and Safety

New Delivery Systems
Organizations are increasingly embracing technology to address caregiving and other opportunities in aging.
... but solutions generally require more than technology alone.

Video: Uninvited Guests
Funders can catalyze the creation of effective technology-enabled and high impact solutions.

- Functional Improvements
- Translational Studies
- Efficacy Studies
- Mission-Related Investments
- Program-Related Investments
- Entrepreneur Incentives
- Grand Challenges
- Availability Improvements
- Cost-Benefit Studies
- End-User Centered Development
- Affordability Improvements
- Multisector Partnerships
Opportunities to leverage technology have never been greater.

No new worlds are discovered from the safety of the harbor!

Thank you.
Improving Cost/Quality/Dignity: Incontinence
Improving Care/Compliance/Outcomes: Diabetes
Improving Communications: Caregivers

11% Caregivers live 1+ hours from Loved ones
Home Safety and Modification

- Home modification
- Medical check-ins
- Medical alert systems
- Early Warning Systems
Improving Workforce/Communications: Community Health Workers
Virtual Reality for Persons with Dementia
Virtual Senior Academy
Innovative Technology Solution Aimed at Reducing Social Isolation & Loneliness
“Discussion time”
What Might You Consider Funding

- R&D
- Capital Purchases for Tech
- Equity Subsidies
- Consumer Training
- Staff Training