Grantmakers in Aging
October 18, 2018

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The challenge

Six models in California
- Medicare Advantage
- Special Needs Plans
  - FIDE SNP
  - Cal MediConnect
- PACE
- ACO
Project Team

- The SCAN Foundation
- Gretchen Addi
- Harbage Consulting
- National Association of ACOs
- Project6
The research

Most people we spoke with and all plan finder resources focus on Medicare services of medical care and pharmacy without fully addressing how to make the most of being dually eligible.
Pathways to build

DATABASE

EDUCATION + AWARENESS TOOLS

PEOPLE

ADVISORS

DUALS, FRIENDS, FAMILY CAREGIVERS

FORMAL (Medicare/Medi-Cal support)

INFORMAL (community)
Our Guiding Design Principles

• Keep it Simple
• Plain English
• Friendly feel
• Intuitive navigation
• Educate as needed
Roadmap

• How MyCareMyChoice.org Works
• MyCareMyChoice.org Walkthrough
• Q & A
• User Testing and Feedback
How Does it Work?

- Asks for a beneficiary’s...
  - ZIP code
  - Age range
  - Health care needs and preferences

- Based on this data, the site identifies local, best fit care choices

- Results help users:
  - Explore their local choices;
  - Identify the right choice for their situation; and
  - Contact care choices for more information, assistance, or enrollment.

- MCMC also provides educational information and contact information to get more help.
LET’S GET STARTED!

GET STARTED >
Thank you!

Questions?
Our Vision:
A society where older adults can access health and supportive services of their choosing to meet their needs.

Our Mission:
To advance a coordinated and easily navigated system of high-quality services for older adults that preserve dignity and independence.

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