Transforming Transportation Through Diverse Partnerships
“Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.”
Scott Adams

The Art of Partnerships
OVERVIEW

- Age Friendly Arizona
- Northern Arizona Healthcare Foundation
- Verde Valley Caregivers Coalition
- Workgroup Discussions
- Debrief
Age Friendly Arizona
Exploring the Palette of Partnerships
Lessons Learned
Transportation Affects Health
Opportunities in Every Community
The pathway to transportation funding is not often clearly delineated within a broad health foundation.
When we seek unfamiliar expertise and expand our cast our characters, opportunity for system-changing philanthropy emerges.
While energetic and bold, ideas fit Foundation funding parameters

Dissemination opportunity exists across communities

There is cross-sector common ground; collaboration magnification
Engaging Board & Staff

- Even if not a core focus, consider funding transportation.
- Starting small is ok.
- Continue building common language via the ‘Elements of a Healthy Community’
Lessons Learned

- Fitting within funding parameters
- Breaking silos
- Building board buy-in
- Connecting with new partners
1 Transportation Services

190 volunteer drivers and 1 accessible van provide 32,000 trips annually

2 Client Demographics

2,000 older adults unable to drive due to health issues or disabilities

3 Other Support Services

4,900 in-home visits annually; in addition, the Service Center handles 1,000 calls per week.
Regional Profile

- 714 square miles
- 6 small towns and rural areas
- Total population: 70,000 people
- 40% are 65 years +
Coordinating care + building relationships = trust
Partnerships

Local leadership
Community foundations
Public sector
Transit providers
Service clubs
Local individual donors
Lessons Learned

- Cross-sector collaboration
- Funders and program share outcome goals
- Community engagement through volunteers, donors, long-term funder relationships
- Technology: connect volunteers, managers, coordinate services, data & measurable results
- Need to align definitions of success
Generating Significant Impact

- 81% missed multiple health care appointments prior to enrollment
- 93% attended all health care appointments during year after enrollment
- 50% reduction in acute care admissions
- Establishing social connections
- Stabilized community living
GETTING INVOLVED

- Partner with other foundations
- CTAA National Volunteer Transportation Center
- National Association of Area Agencies on Aging
- State Offices on Aging
- National Aging and Disability Transportation Center
- National Center for Mobility Management
WORKGROUP DISCUSSIONS
THANKS!

For more information:
Amy St. Peter: astpeter@azmag.gov
Matt Eckhoff, MPH: Matt.Eckhoff@nahealth.com
Kent Ellsworth: kentellsworth@vvcaregivers.org