PALLIATIVE CARE: A DISRUPTIVE INNOVATION TO TRANSFORM HEALTHCARE

OCTOBER 16, 2019
Our Cause

To serve as a catalyst to transform health care, creating a person-focused and economically sustainable system.
Our Palliative Care Mission and Vision

Palliative Care Mission
We help people with serious illness and their caregivers live as well as possible for as long as possible.

Our Vision
Every person with serious illness will experience personalized care consistent with their values, goals, and preferences and that caregivers feel included, honored and supported.
Cambia’s Commitment to Palliative Care

Cambia Health Solutions

- 2007: Corporate Philanthropy
- 2014: Regional Health Insurance Plans
- 2016: Strategic Investments
- 2019: Consumer Experience Platform

$36M Invested

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Why is Serious Illness Care Important?

• **Patient Experience**
  - 23% reported medical staff unresponsive to their needs
  - 22% reported lack of communication/conflicting information between different health professionals

• **Caregiver Distress**
  - 1/3 of family caregivers noted emotional stress, physical stress, financial issues, and poorer health

• **Health Care Costs (Increasing every year)**
  - *NOT to system but to people --- how it impacts their stress levels and well-being*
  - 1/3 of patients use up all/most of their savings dealing with their health
  - Almost 25% unable to pay for necessities like food, heat, or housing.

(*) Cited from CAPC’s 2019 America’s Care of Serious Illness; state-by-state report card on access to palliative care in our nation’s hospitals
Cambia Health Foundation Investments

Program Development
• Hospital
• Home
• Community
• Telehealth

Public Awareness and Culture Change

Workforce Capacity
• Education
• Leadership Development
Sojourns Scholars Program Overview

- 10-12 grants of $180K annually to emerging palliative care leaders across the interdisciplinary team and across the country

- To date, we have awarded 52 scholars whose specialties include; Geriatrics, Pediatrics, Oncology, Surgery, Nephrology, Emergency Care, Neurology, Workforce Education, Communications, and Advanced Care Planning
Sojourns Scholars with Us Today

2014 Cohort
Dr. Arif Kamal
DUKE UNIVERSITY

2014 Cohort
Dr. Elizabeth Lindenberger
ICAHN SCHOOL OF MEDICINE AT MOUNT SINAI, NEW YORK CITY

2014 Cohort
Dr. Toby Campbell
UNIVERSITY OF WISCONSIN SCHOOL OF MEDICINE AND PUBLIC HEALTH, MADISON, WISCONSIN

2015 Cohort
Dr. Corita Gruzden
NYU SCHOOL OF MEDICINE
Case Presentation: Mrs. G’s Story
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Patient Centered Care

Geriatrics
- Well Older Adults
- Gait Disorders
- Preventive care
- Stable chronic dx
- Geriatric syndromes
- Peri-operative care
- Osteoporosis

Palliative Care
- Cancer
- Stroke
- Advanced Organ Failure
- Chronic Critical Illness
- Frailty
- Dementia
- AIDS
- Cancer (<65)
- Genetic/Developmental Disorders
- Pediatric Oncology
- Cystic Fibrosis
- TBI

Geriatric syndromes
Peri-operative care
Stable chronic dx
Preventive care
Gait Disorders
Well Older Adults
THANK YOU!