OUR NORTH STAR
We will continue to work toward these enduring purposes.

**Vision**
GIA’s vision is a just and inclusive world where all people are fully valued, recognized, and engaged at all ages.

**Mission**
GIA is a community of funders mobilizing money and ideas to strengthen policies, programs, and resources for all of us as we age.

**Values**
- Action
- Collaboration
- Diversity, Equity & Inclusion
- Integrity
- Learning

OUR WORK
We will focus our work during the next three years on these roles.

**Champion**
Mobilize support, funding, and action on aging issues.
- Collective level.
- Influence Funding
- Advocate Solutions

**Network**
Cultivate a network of funders and partners.
- Collaborative level.
- Members Help Members
- Support Collaboration

**Resource**
Provide members with information, ideas, tools.
- Individual level.
- Share Practices & Stories
- Inform on Topics

OUR ORGANIZATION
We will sustain GIA by pursuing these objectives in the next three years.

**Mobilizing**
Focus the issues GIA mobilizes action on through a strategic filter that ensures alignment with GIA’s priorities.

**Financials**
Implement a financial framework that incorporates a more diverse pool of funders.

**Programs**
Align program model with our current mission, vision, membership, financial, and organizational capacity.

Advance Philanthropy
Serve as a resource to members and constituents to create a more equitable philanthropic sector.

Member Engagement
Serve/represent all members equally and engage staff at all levels of member organizations.